

## **Albertsons/Safeway and Von's Big Game of Savings 2015 Official Rules**

NO PURCHASE NECESSARY TO ENTER OR TO WIN THE BIG GAME OF SAVINGS SWEEPSTAKES (THE "SWEEPSTAKES").

VOID WHERE PROHIBITED BY LAW.

1. **ELIGIBILITY:** This Sweepstakes is open to legal residents of Arizona, New Mexico, El Paso, Texas Nevada, St. George or Washington, Utah and Durango, Colorado who are 21 years of age or older as of December 2, 2015. No purchase necessary to win.

2. **HERE'S HOW TO ENTER:**

Beginning 6:00 a.m. Mountain Time on Wednesday, December 2, 2015 and ending at 11:00 p.m. Mountain Time on Thursday, January 21, 2016, if you purchase \$20 worth of participating products: (see store for complete list of participating products) at participating Albertsons, Safeway and Von's stores in El Paso, TX, the state of Arizona, the state of New Mexico, the state of Nevada, the state of Utah and Durango, Colorado, (Albertsons only) you will receive a limited time coupon upon checkout that contains a weekly prize code. That prize code and all other required entry information as indicated

on-line must be entered at [www.hypedforsavings.com](http://www.hypedforsavings.com). Once on-line at [www.hypedforsavings.com](http://www.hypedforsavings.com), you will be asked to enter your state of residence. You will then be routed to enter the sweepstakes that applies to your state of residence. Entries must include the following information or they will not be accepted: Full Name, E-Mail Address, Street Address, City, State, Zip Code, Birth Date, Daytime Telephone Number & Prize Code. Only one on-line entry per person per weekly code will be accepted.

Or, to enter without purchase, hand print your Full Name, E-Mail Address, Street Address, City, State, Zip Code, Birth Date, Daytime Telephone Number and provide your signature (your signature certifies that you are 21 years of age or older and have complied with all of the Official Rules of this Sweepstakes) on a 3" x 5" card and mail to: Albertsons/Safeway Big Game of Savings Sweepstakes c/o Albertsons LLC, 20227 N. 27<sup>th</sup> Ave, Phoenix, AZ 85027. Limit one entry per person per week. All entries must be received by 5:00p.m. MOUNTAIN TIME on Thursday, January 21, 2016.

3. **RANDOM DRAWING(S):** Sponsors will conduct a random drawing(s) on or about each of the dates indicated in the prize listing below from among all eligible entries received by the time/date indicated for the corresponding drawing to award the prize specified. Sponsors will notify potential winners by telephone. Sponsors will make 3 attempts to contact each potential winner via telephone within 48 hours from the time the judges complete each drawing per the chart below. If Sponsors are unable to reach a potential winner by telephone within 48 hours after a potential winner's name is drawn, then that potential winner will be disqualified and an alternate potential prize winner's entry will be drawn from all remaining eligible entries. Sponsors will not leave a voice mail message for a potential prize winner. Limit one prize per family or household. Your odds of winning a prize in a particular random drawing will depend upon the number of eligible entries received by the entry deadline for that drawing. The drawing dates are indicated below. Entries must be received by Sponsors by 6:00 a.m. CENTRAL TIME on the drawing date indicated below to be eligible for the each drawing.

4. **PRIZES:**

- Tickets to the Big Game, February 7, 2015 in Santa Clara, CA. Hotel and travel accommodations included (ARV: \$20,000)
- \$5,000 Cash (ARV: \$5,000)
- Groceries for one year (ARV: \$5,200)
- Sports memorabilia (ARV: \$1000)

Total ARV over \$36,200

Prizes consist of only those items specifically listed as part of the prize. The odds of winning depend on the number of eligible entries received for the drawing in question.

5. **GENERAL RULES:** Employees of Albertson's LLC, Safeway, Von's and other participating retailers, manufacturers any of their respective affiliates or subsidiaries, or advertising and promotion agencies or suppliers involved in this promotion and the immediate family members (mother, father, sister, brother, husband, wife, daughter, son, step-father, step-mother, step-daughter, step-son, step-brother, step-sister, half-brother, half-sister) and/or those living in the same household of each are

not eligible to enter the Sweepstakes or to win a prize. Void where prohibited by law. A prize winner may not substitute or transfer any prize. A prize winner will be solely responsible for all federal, state and local taxes levied or assessed on the prize or value thereof. All federal, state and local laws and regulations apply. All materials entrants submit become the property of the Sponsors and Sponsors will not return such materials. Any prize/prize notification returned to Sponsors as undeliverable will result in the entrant being disqualified from the Sweepstakes, and Sponsors will select an alternate entrant as the prize winner if time allows. Each Prize winner and his/her guests (or the parent/legal guardian if a guest is a minor) must execute a Release of Liability/ Publicity Release Form as a condition to being awarded a prize. Grand Prizes must be utilized on dates specified by Sponsors, which dates are subject to change. Sponsors reserve the right to substitute a prize of equal or greater value for any prize offered in this Sweepstakes. By entering the Sweepstakes or accepting a prize, Sweepstakes entrant and/or the prize winner consents to the Sponsors' and their agencies' use of the winner's name and likeness and their minor child's/ward's name and likeness (if applicable) for purposes of advertising and trade without further compensation, unless prohibited by law. By entering the Sweepstakes or accepting a prize, the Sweepstakes entrant and/or prize winner agrees to defend, indemnify, and hold harmless Albertson's LLC, Safeway, Inc. and The Von's Companies, Inc. and their respective owners, partners, directors, officers, employees and assigns (the "Indemnified Parties"), against any and all claims, liabilities, debts, obligations, costs, fees, expenses, actions and causes of action arising out of or in any way related to the Sweepstakes; these Official Rules; any Sweepstakes entry; the negligence of any of the Sponsors; the acceptance, possession, misuse or use of any prize. Winners assume all liability for any injury or damage caused or claimed to be caused by participation in this promotion or use or redemption of any prize. Additionally, by entering the Sweepstakes or accepting a prize, Sweepstakes entrant and/or prize winner expressly agrees to forever waive, release, discharge, and covenant not to sue the Indemnified Parties with respect to any and all injury, disability, death, and/or loss or damage to person or property arising out of or in any way related to the Sweepstakes; these Official Rules; from entering the Sweepstakes or accepting a prize. Sweepstakes entrant and/or prize winner represents and warrants that he or she owns and/or has the authority to release the Claims stated herein. By participating in this promotion, entrants agree to be bound by the Official Rules and the decisions of the judges which will be final in all matters relating to this Sweepstakes. Sponsors reserve the right to prohibit an individual from participating in this Sweepstakes if Sponsors suspect the individual has engaged in fraud or tampering, directly or through others, with respect to this Sweepstakes or any other promotion of Sponsors, or if the individual fails to comply with any requirement of participation as stated herein or with any provision in these Official Rules. Sponsors are not responsible for late, lost, damaged, incomplete, illegible, postage due, or misdirected mail, incorrect announcements of any kind, or Internet, e-mail, technical, hardware, software, or transmission failures of any kind. Proof that an entrant has submitted an entry will not be deemed proof that Sponsors received such entry. Any use of robotic, automatic, programmed or the like methods of participation will void all such submissions by such methods. Sponsors are not responsible for any typographical or other error in the printing, the offering or the announcement of any prizes or in the administration or promotion of this Sweepstakes.

If tickets to a performance or event or travel to the aforementioned performance or event are awarded as a prize, the Indemnified Parties are not responsible for any cancellation or rescheduling of the performance, event or travel for any reason and has no obligation to reimburse, refund or otherwise substitute the tickets for another prize should the performance or event not be rescheduled or vouchers not issued. If the prize is travel tickets, your travel partners, if any, must meet age eligibility requirements and must also execute an affidavit of eligibility, indemnification and release of liability prior to awarding the prize. Tickets may be subject to issuer's standard rain-check policies and procedures. All expenses, travel, and other costs not expressly stated in the package description above are the sole responsibility of winner. Lost, mutilated, or stolen tickets, vouchers or certificates will not be replaced. By accepting ticket prize, winner agrees to abide by any terms, conditions and restrictions provided by the ticket issuer. Sponsor is not responsible if winner does not use ticket on day of event.

6. **PRIVACY:** Sponsors will use the information you provide about yourself or your minor child or ward only for purposes of administering this Sweepstakes. Sponsors will not share such information with outside parties except to the extent necessary to administer the Sweepstakes. Sponsors will not sell your personal information to any other party.

7. **WINNERS LIST:** For the names of the winners, send a separate, self-addressed, stamped envelope to: Albertsons/Safeway Big Game of Savings Sweepstakes, ATTN: Albertsons/Safeway, 20227 N.

27<sup>th</sup> Avenue, Phoenix, AZ 85027. We must receive your request for the names of the winners by February 15, 2016.

8. SPONSOR(S):

Albertson's LLC, 20227 N. 27<sup>th</sup> Avenue, Phoenix, AZ 85027